

# SOCIAL MEDIA GUIDELINES

## CAMPUS AND DEPARTMENT ACCOUNTS

- ▶ Clearly identifies affiliation with GISD
- ▶ Created by Communications Department and passwords kept on file
- ▶ Set up using A-location email
- ▶ Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- ▶ Posts limited to work
- ▶ Photos of students permissible as long as publicity consents on file with campus



**Elementary School**  
@GISDElementary

Elementary School serves Garland ISD students in kindergarten-fifth grade

## INDIVIDUAL – PROFESSIONAL ACCOUNTS

- ▶ Clearly identifies affiliation with GISD
- ▶ No approval needed for creation
- ▶ Set up using work email
- ▶ Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- ▶ Posts limited to work
- ▶ Photos of students permissible as long as publicity consents on file with campus



**Jane Doe**  
@MSHistoryTeacher

I teach seventh-grade social studies at Middle School in Garland ISD

## SCHOOL-BASED (ACTIVITY) ACCOUNTS

- ▶ Clearly identifies affiliation with GISD
- ▶ Created with principal approval, and passwords kept on file at campus
- ▶ Set up using work email
- ▶ Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- ▶ Posts limited to work
- ▶ Photos of students permissible as long as publicity consents on file with campus

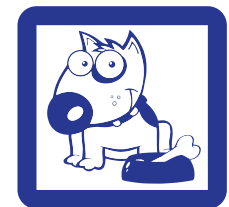


**HS Culinary**  
@HSCooks

Culinary classes at High School in Garland ISD are training the next Iron Chefs

## INDIVIDUAL – PERSONAL ACCOUNTS

- ▶ Not affiliated with Garland ISD
- ▶ Does not use GISD logos or imply the account represents the district in an official capacity
- ▶ No approval needed for creation
- ▶ Set up using personal email
- ▶ No posting of student photos or information
- ▶ No student interaction
- ▶ Post at your own risk



**Joe Smith**  
@TXDogLover

I have three rescue dogs and volunteer often at local shelters