Primary Purpose:

Direct, manage and evaluate the district’s comprehensive developmental guidance and counseling program that promotes academic success, personal/social growth, and college and career readiness for all students.

Qualifications:

**Education/Certification:**
- Master’s Degree
- Guidance and Counseling Certification
- Principal/Mid-Management Certification

**Special Knowledge/Skills:**
- Knowledge of the comprehensive guidance and counseling program
- Knowledge of the state graduation requirements
- Knowledge of the state assessment requirements
- Knowledge of the academic, social and emotional needs of students
- Knowledge of college and career opportunities for students
- Ability to communicate with community agencies
- Ability to communicate with department leaders and school personnel
- Ability to implement policies and procedures
- Ability to manage budget and personnel
- Strong organizational skills, communication and interpersonal skills

**Experience:**
Ten years counseling experience with increased levels of administrative responsibility in counseling

Major Responsibilities and Duties:

**Instructional/Program Management**

1. Oversees the development and delivery of the district’s comprehensive guidance and counseling program.
2. Direct the district’s student assistance program (LIGHT program) to ensure programs and services are provided at all campuses.
3. Collaborates with staff to develop, maintain and revise guidance curriculum based upon a systematic review and analysis.
4. Oversee and monitor the implementation of the Naviance College and Career platform.
5. Support directors, coordinators and other central administrators in the implementation of special programs at the campus and district levels.
6. Monitor the solicitation and administration of scholarships. Prepare an annual report for review by administration.
7. Manage and support programs that provide alternative ways for students to earn credits toward graduation. (i.e. Credit by Exam, Edgenuity)
8. Consult with principals to ensure an effective guidance and counseling program exist on each campus.
9. Oversee and monitor the Academic Achievement Record (transcript) for accuracy. Work with the technology department for transcript design.
10. Direct the Crest (Counselors Reinforcing Excellence for Students in Texas) Award application process at all campuses.

Student Management
11. Demonstrate support for the district’s student management policies and procedures.

Policy, Reports, and Law
12. Support and follow local, state and federal rules and policies.
13. Recommend policies and procedures that enhance the guidance and counseling program.

Budget
14. Develop and administer the guidance and counseling budget and ensure that operations are cost effective and funds are managed within district guidelines.

Personal Management
15. Prepare, review and revise job descriptions for the guidance and counseling department.
16. Select, train, supervise and evaluate staff and make recommendations relative to assignment.

Communication and Community Relations
17. Establish and maintain a professional relationship and open communication with principals, staff, parents, and the community.
18. Serve as a district liaison to community agencies providing services to students and their parents.
19. Articulate the district’s mission and Strategic Plan goals in the area of guidance and counseling to the community and solicit its support in realizing the mission.

Supervisory Responsibilities:
20. Supervise and evaluated guidance and counseling coordinators, elementary and middle school specialists, director’s secretary.
21. Supervise student assistance counselors, registrars and Drug Intervention Specialist GAEC.

Mental Demands/Physical Demands/Environmental Factors

Tools/Equipment Used: Personal computer and peripherals; standard instructional equipment
Posture: Prolonged sitting; frequent standing, kneeling/squatting, bending/stooping, pushing/pulling, and twisting
Motion: Frequent walking
Lifting: Regular light lifting and carrying (less than 15 pounds)
Environment: Work inside, may work outside
Mental Demands: Maintain emotional control under stress; may work prolonged or irregular hours

This document describes the general purpose and responsibilities assigned to this job and is not an exhaustive list of all responsible and duties that may be assigned or skills that may be required.