



**Job Title:** District Community Liaison to the African American Community      **Exemption Status/Test:** Exempt  
**Reports to:** Director of Family and Community Engagement      **Date Revised:** September, 2017  
**Dept. /School:** Family and Community Engagement

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**Primary Purpose:**

Under general supervision, formulate methods and procedures for effectively involving the home, school, and community in the achievement of influencing the progress and achievement of students through the use of District and community resources.

**Qualifications:**

**Education/Certification:**

Master's degree or higher

**Experience:**

Three (3) years prior experience as an administrator on a public school campus and/or in a Central office position with community based knowledge

**Special Knowledge/Skills:**

Demonstrated skills and knowledge of methods and procedures for effectively involving home, school, and community in meeting the education needs of children and youth.

Demonstrated knowledge of business, community guidelines and policy

**Major Responsibilities and Duties:**

1. Develop and implement programs and activities to increase family and community engagement.
2. Coordinate and facilitate a series of family and community activities and programs.
3. Assist in the recruitment of community resources; i.e. local businesses, corporations, and organizations.
4. Assist in the recruitment and training of community volunteers.
5. Promote family and community engagement initiatives that foster a positive multicultural environment.
6. Serve as a resource for school related organizations, including Parent Teacher Association, etc.
7. Provide technical assistance to district staff to achieve a broader understanding of the student community and school partnerships.
8. Work with appropriate community agencies to alleviate problems adversely affecting student attendance and learning.
9. Work with the Student Services department to effectively address student, parent, and community concerns that are not directly related to discipline, including choice of school, enrollment, communication, etc.
10. Inform parents and students through a variety of forums including face-to-face and community meetings and online forums.
11. Expose students to and inform parents of district and community activities, i.e., cultural events, the arts, college and career awareness activities, educational events etc.

12. Produce and disseminate materials and information pertaining to the Family and Community Engagement program to its various publics.
13. Establish partnerships with community and business volunteers and disseminate information to campuses about potential community and business partners; volunteers.
14. Conduct district/campus professional development in-services as requested to promote positive campus/staff/volunteer/partner relationships.
15. Perform all other tasks and duties as assigned by the Family and Community Engagement Director.

**Supervisory Responsibilities:**

Supervise secretary to community liaisons.

**Mental Demands/Physical Demands/Environmental Factors**

**Tools/Equipment Used:** Standard office equipment including personal computer and peripherals

**Posture:** Regular sitting; occasional bending/stooping, pushing/pulling, and twisting

**Motion:** Repetitive hand motions, frequent keyboarding and use of mouse; occasional reaching

**Lifting:** Occasional light lifting and carrying (less than 10 pounds)

**Environment:** The noise level in the work environment is usually moderate, travel is integral to this position to school, department locations and throughout the community

**Mental Demands:** Maintain emotional control under stress

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This document describes the general purpose and responsibilities assigned to this job and is not an exhaustive list of all responsible and duties that may be assigned or skills that may be required.